



**Board of Directors**

**October 20, 2022**

**Via Zoom**

**Board Members Present:** Peggy Fisher, Terry Wilson, Julie Schilling, Bill Thom and Sheri Wilson

**Board Members Absent:** Richard Roller and Stephen Swisher

**Staff Present:** Becky Passman, Adrian Blackwell, Mariela Treviño, Mike Mathews, Pam Taylor, Sonita Oldfield-Carlson and Sharon Schnoor

**I. Call to Order**

The meeting was called to order at 10:00 a.m. on October 20, 2022.

**II. Roll Call**

Roll call was taken. Both Richard Roller and Stephen Swisher have excused absences.

**III. Approval of Agenda – October 20, 2022**

Motion was made by Bill Thom and seconded by Peggy Fisher to approve the agenda as written. All were in favor.

**IV. Approval of Board Minutes of August 18, 2022**

Motion was made by Terry Wilson and seconded by Bill Thom to approve the Minutes as written. All were in favor.

**V. CEO's Report**

**State Level:** Becky said some Iowa AAAs received funding from US Aging (N4A) for COVID vaccination marketing and boosters. They hired Big Bang marketing agency for a professional campaign and included all six agencies for general Area Agency on Aging awareness. The idea was to take advantage of the opportunity and to create pieces that

could be used by all AAAs. Mike and Becky participated in a strategic session regarding this. In September attended a virtual town meeting regarding the alignment that is scheduled for July 1. i4A meeting was held in Des Moines with the Department of Health and Human Services and Kelly Garcia to discuss AAAs and the merger. On October 12 Becky attended a meeting in Des Moines to participate in strategic session for State Master Plan on Aging. A meeting is scheduled on October 28 to discuss IDA fiscal issues and to try to determine workable process until transition. Mariela and Becky will attend. Working with staff to assemble requested documents for FY22 annual IDA monitoring visit. On-site visit will be sometime in November, no date set yet. November 7 Becky will be in Des Moines for quarterly conversation.

**Agency News and Initiatives:** The All-Staff Retreat was held August 24. Had a mini training for FY22. Program Directors gave explanations of services offered. Had staff recognition for years of service. Board members Julie and Peggy, and Advisory Council members Patty Steiner and Frank Illiff attended. IDA holding board training sessions. Both Terry and Becky attended all of them. A Power Point will be sent to us so we can make use of information. We are required to do a board training every year so this year , may use the power point. Links are on IDA website and available per Peggy. Hiring continues to be a challenge. Two openings in Ottumwa need to get filled. Mike did a media blitz in the Ottumwa Courier. Adrian started as Social Services Director second week in September. Advisory Council met September 15 with two new members attending.

**VI. Financial Report:** Mariela went over various financial reports. There were no questions. Mariela mentioned audit report is in process and is still filling auditor requests. They will present their findings to the Board in December. Motion made by Peggy Fisher and seconded by Terry Wilson to approve the financial reports. All were in favor.

**VII. Old Business**

There was no old business.

**VIII. New Business**

There was no new business.

**IX. Program Reports**

a. Human Resources – Dawn said Sally has been going to Iowa Workforce office and attending multiple business fairs. Working on the new phone system and Dawn says Verizon is very pro-active. We are waiting on getting 800 numbers forwarded from our current carrier to Verizon. Supposed to be forward by October 25. New system will start using the new set up in Ottumwa office first. We will be able to retain our same 800 number. Verizon gave us a \$4,000 donation in appreciation of our mission. It was

suggested the Board President send them a thank you note. Becky will provide her with a name and address.

b. Nutrition Program – Pam is continuing to look at provider alternatives. She is continuing to research to see what information she can recommend to the Board. Pam says there are no new Iowa Cafes that she plans to open at the present time. We suspended new applicants to Jenny’s Café in Clinton until at least March 1, 2023. People can still participate there that have cards, but we’ve already issued over 1,600 cards and we need to watch budget closely. Farmers Market Program ended up issuing 2,902 applications. Pam discussed reports provided, there were no questions.

c. Social Services Program – Adrian said his staff is very busy meeting demands of consumers, getting a lot of new referrals. A few are difficult in nature, such as homelessness and abuse. Increase in homeless cases due to colder weather.

d. Health Promotions/Evidence-Based Programs – Sonita wrapping up fall classes, new class information available in December. Spring sessions being requested for several programs, trying to meet those requests. Continuing Stepping On Program as it meets Area Plan and ARPA funding objectives, and working with health experts. St. Ambrose now offering continuing education via Webex seminars.

e. Marketing Report – Quite a few events, Agency represented at Senior Expo, health fairs, Alzheimer’s Walk. Recruitment continues to take much time, making some headway but still actively recruiting in Ottumwa. New website work continues. QC Caregiver event coming up on November 12, will again be held at the Golden Leaf Center in Davenport from 8 until noon.

**X. Oil Report:** Bill said annual meeting held the last Monday in September, 50-60 delegates participated in determining 2023 priority issues to present to Iowa General Assembly. 16-17 issues were presented, including nursing home care issues (cameras in the nursing homes), guardianship and conservatorship in Iowa, using lottery money to fund home repair, dementia programs. Concerns that more support is needed for people that have dementia still living in their homes. Bill said they have a new chairman, are seeking more board members, and will be meeting in July.

**XI. Upcoming Meetings**

The Advisory Council has a meeting December 15 at 9:00 a.m.

The Board of Directors meets December 15 at 10:00 a.m.

**XII. Adjournment**

Terry Wilson moved, and Peggy Fisher seconded to adjourn the meeting at 11:25 a.m. All were in favor.